

What is the Insurance Training Professional designation?

The Society of Insurance Trainers and Educators created the Insurance Training Professional (ITP) designation to recognize individual excellence and professionalism. It is a balanced blend of insurance, training, education, and years of industry experience.

What do I need to qualify?

- ✓ **Membership in SITE**
- ✓ **Insurance Industry Knowledge Requirement (Select One)**
 - Copy of insurance designation(s)
 - Copy of college transcripts showing 20 hours in courses related to Insurance/Risk Management (Property and Casualty, Commercial, Life and Health and Financial Services).
 - Resume verifying 10 years' insurance experience
- ✓ **Training/Education Knowledge (Select One)**
 - Completed the SITE Train the Trainer program or pre-approved program (listed online)
 - Earned 20 or more semester hours or completed an accredited degree in education-based courses
- ✓ **Professional Training/Education Experience**

Course outline that you or your team has designed or delivered that includes:

 - Learning objectives
 - Training techniques/methodologies utilized
 - Copy of an evaluation tool which assesses the training and/or instructor
- ✓ **Length of Time as a Training/Education Professional**
 - Demonstrate five years' experience as a training/education professional.

ITP checklist and application available at: www.insurancetrainers.org/itp_designation

Questions? Contact us at
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