



❖ OFFICIAL FAQ GUIDE ❖

NOVEMBER 18–19 • JW MARRIOTT • AUSTIN, TX

Hosted by the Society of Insurance Trainers and Educators (SITE)

■ Come ready to learn, connect, and get a little weird! ■

Dig it, baby! The Society of Insurance Trainers and Educators (SITE) is turning Austin upside-down and inside-out for two far-out days of bold ideas, mind-expanding sessions, and next-level connections. Everything you need to know before you tune in, turn on, and show up is right here — groovy, organized, and ready to roll.

1 What is the date and location of the conference?

Mark your calendars and point your peace-mobile toward the Lone Star State! The SITE Gets Weird 2026 experience goes down on:

■ **November 18th & 19th, 2026**

■ **JW Marriott Austin 110 E 2nd St, Austin, TX 78701**

2 How do I register for the conference?

Don't miss your ticket to the greatest groovy gathering in insurance education! Registration details are waiting for you at the SITE website. Grab your spot before the bus fills up — spaces are limited, far-out souls only:

■■ **Register Here:** [SITE Gets Weird 2026 Conference Registration](#)

3 What are the accommodation options?

Rest your weary head at our far-out host hotel — the spectacular **JW Marriott Austin**, boasting 1,000 groovy guest rooms and suites right in the heart of downtown. It's where the magic happens, so stay close and soak it all in!

■ **Book Your Room:** [Hotel Reservation Link](#)

👉 ■ **Can't snag a room at the Marriott? These nearby crash pads have you covered:**

Hyatt Place Downtown	211 E 3rd St	512-476-4440
Hampton Inn & Suites Downtown	200 San Jacinto Blvd	512-472-1500
The LINE Austin	111 E Cesar Chavez St	512-478-9611

4 What amenities does the JW Marriott offer?

Baby, this hotel is a trip all by itself! Freshly renovated in 2025 with refreshed guestrooms, meeting spaces, an executive lounge, and lobby — the JW Marriott Austin is a palace of far-out comfort. Dig these vibes:

■ On-site spa	■ Outdoor rooftop pool	■ In-room dining
■ Seven bars	■ Four restaurants	■ Starbucks® on-site
■ Loaf + Vine grab-and-go	■ 120,000 sq ft meeting space	■ Capitol & Lady Bird Lake views

Dine in style at **Dean's Italian Steakhouse**, **Burger Bar**, **Corner Restaurant**, or sip handcrafted cocktails sky-high at **Edge Rooftop + Bar** with sweeping views of the Texas State Capitol and Lady Bird Lake. Groovy doesn't even begin to cover it!

5 What is the recommended dress code for the conference?

Keep it cool, keep it casual — **Business Casual** is the vibe for all sessions and events. Channel your inner flower child while still looking ready to drop some knowledge bombs!

Business Casual for all sessions	Bring a sweater! Meeting rooms can get chilly	Wear your boots! We ARE in Texas after all

6 How do I get to the JW Marriott Hotel?

Whether you're cruising in from afar or rolling up from around the corner, getting to the grooviest conference in Austin is easier than finding good live music on 6th Street — and that's saying something!

✈️ ■ From Austin-Bergstrom International Airport (AUS)

Distance: **6.6 Miles** • Refer to Google Maps for full directions ■ **No shuttle service** from the hotel ■ **Rideshare** is the most economical and easiest option (Uber/Lyft) ■■ **Heads up:** Parking is at a premium in Austin — many attendees walk or use rideshare during the conference.

7 Are there parking options at the hotel?

If you absolutely must bring your wheels, the JW Marriott has valet parking available — though we dig the rideshare vibe way more. Keep in mind that downtown Austin parking is a precious commodity, so plan accordingly!

■ **Valet Parking Available**

■ **Overnight Rate: \$69 – \$79**

8 Should I bring business cards?

Oh yeah, daddy-o — absolutely bring your business cards! SITE Gets Weird is networking at its finest, and the connections you make here can take your career to the next cosmic level. Pack a big stack and be ready to spread the love, baby! Every conversation is a chance to spark a beautiful professional relationship.

■ ***Pro tip: Bring more than you think you'll need — the vibes are electric and the connections are REAL.***

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Where can I find the conference agenda and speaker bios?

Ready to geek out on who's dropping knowledge bombs and when? The full far-out agenda and speaker bios are all there — just scroll down to the bottom of the page:

■ Conference Agenda & Speaker Bios:

[SITE Gets Weird 2026 Conference Registration](#)

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What are some nearby attractions to explore during free time?

Austin is a far-out city full of soul, sounds, and flavor — and it's all within walking distance or a quick rideshare away. Here's your guide to getting truly weird (in the best possible way):

■ Culture & History

- LBJ Presidential Library
- Texas Capitol
- Bats at Congress Bridge — a wild natural spectacle!

■ Music, Food & Good Times

- Elephant Room — jazz and cocktails, within walking distance
- South Congress — shop, eat, and browse boots at Allen's, Tecovas, and Heritage
- Broken Spoke — authentic country bar with a house band
- Waterloo Records — heaven for vinyl lovers

■ Nature & Gardens

- Lady Bird Johnson Wildflower Center
- Zilker Botanical Garden

■ Requiring a Small Road Trip

Fredericksburg (1.5-hour drive)	Quaint town with a German twist — charming boutiques, artisanal shops, cafes, and surrounded by acclaimed wineries and vineyards.
Dripping Springs (30-minute drive)	Wineries, craft breweries, and distilleries. Plus wonderful restaurants — try Homespun Kitchen and Bar!

■ More Day Trip Ideas from Austin:

[Austin Day Trips](#)

11 Who can I contact for more information?

Got burning questions that aren't covered here? The beautiful souls on the SITE conference organizing team are here for you, man. Reach out and they'll get you squared away before you can say 'peace and love'!

■ Contact the SITE Conference Organizers:

board@insurancetrainers.org

■ We look forward to seeing you at SITE Gets Weird in Austin! ■ ◆ Come ready to learn, connect, and get a little weird. ◆