



SITE GETS WEIRD 2026



★ Conference Agenda ★ November 18–19, 2026 · Austin, TX ★

■ Training that breaks the mold — and builds the future ■

■ DAY ONE · November 18, 2026 · Let's Get Weird Together

■ 8:00 – 9:00 AM

■ Registration & Breakfast — Welcome to Weird!

Grab your badge, your coffee, and embrace the weirdness.

■ 9:00 – 10:00 AM

★ KEYNOTE

Opening Keynote

■ Betty Dannewitz

10:00 – 10:15 AM ■ Brain Recharge Break

■ 10:15 – 11:15 AM

■ Session A

Using AI to Create Multiple Choice Test Questions: What Could Possibly Go Wrong?

■ Jim Chaney

■ Session B

Keep It CLEAR: Redesign Your Surveys for Data You Can Act On

■ Robyn Defelice

11:15 – 11:30 AM ■ Quick Recharge

■ 11:30 AM – 12:30 PM

■ Session A

InSITE Express Talks ■

■ When Training Doesn't Stick: Using AI to Support Struggling Learners

— Zerín Buchanan

■ Embodying Executive Presence

— Linda Harris

■ The Hylant MBA: Creating World Class Risk Professionals through Increased Business Acumen

— Mario Kyriakides

■ Relational Resilience: Staying Connected Through Career and Life Changes

— Patrick Wraight

■ Session B

■ LOIS A. MARKOVICH INNOVATION AWARD

Mission Possible: Making Training Engaging — and Fun

■ New Mexico Mutual

■ 12:30 – 1:30 PM

■ ■ Lunch + SITE Business Meeting

Refuel, reconnect, and get the SITE scoop.

■ 1:30 – 2:30 PM

■ Session A

The Lone Trainer: Building Community, Influence, and Impact When You're a Team of One

■ *Victoria Lovinggood*

■ Session B

Gauntlets: Changing the Paradigm of Education in Risk & Insurance

■ *Joseph Zaarour*

2:30 – 2:45 PM ■ Refresh & Regroup

■ 2:45 – 3:45 PM

■ Session A

Beyond the Slide Deck: Creative Strategies, Activities & Tech for Engaging Learners Anywhere

■ *Kassy Laborie & Ruth Phillips*

■ Session B

The Learning Amplifier: How Trainers Can Expand Their Reach Beyond the Classroom

■ *Tredessa Travers*

■ 3:45 – 4:45 PM

■ Networking & Debrief

Stay tuned for Mentoring Match-Up details!

■ HAPPY HOUR FUN & WEIRDNESS! ■

5:00 – 6:30 PM · ■ Bring your BEST tie-dye looks!

■ DAY TWO · November 19, 2026 · Keep the Weird Going!

■ 8:00 – 9:00 AM

■ Breakfast — Fuel Up for Weirdness

Morning eats, good vibes, great people.

■ 9:00 – 10:00 AM

■ Session A

Invisible No More: Helping Learners Become Visible, Credible, and Opportunity-Ready Leaders

■ *Brenda Sells*

■ Session B

Burnout: Is 'Self-Care' Enough?

■ *Meg Allwein*

10:00 – 10:15 AM ■ Quick Pit Stop

■ 10:15 – 11:15 AM

■ Session A

From Stats to Stories: Turning Learning Data Into Decisions That Drive Performance

■ *Dr. Elizabeth Carter*

■ Session B

Roll With It: Building Better Trainers Through Real-World Scenarios

■ *Ruth Phillips & Sheila Bright*

■ DANCE LIKE NOBODY IS WATCHING BREAK ■

11:15 – 11:30 AM · Let loose. You deserve it. ■

■ 11:30 AM – 12:30 PM

■■ Training Panel Discussion

■ 12:30 – 1:45 PM

■■ Lunch & Networking

Good food, great connections, big ideas.

1:45 – 2:00 PM ■■ Breaktime & Set Up for Train the Trainer

■ TRAIN THE TRAINER WRAP PARTY & PRESENTATIONS! ■

2:00 – 5:00 PM · End the weird on a high note! ■