

SITE 2026 Annual Conference

Speaker Prospectus

November 18-19, 2026 | JW Marriot, Austin, TX

Why Present at SITE's 2026 Conference?

- **Build Your Personal Brand:** Position yourself as an industry leader and subject matter expert.
- **Shape the Future:** Share innovative solutions and help set the agenda for the next generation of learning and development professionals.
- **Make Connections:** Develop your speaking credentials within the industry
- **Make a Difference:** Contribute to meaningful conversations and be part of driving positive change.

[Click here to submit your presentation today!](#)

Our Audience

Our attendees are decision makers and influencers! You'll be speaking to mid-to senior-level industry professionals across multiple areas of the insurance ecosystem: claims, and risk professionals, agents, brokers, human resources as well as experienced insurance training professionals, making this the perfect platform to showcase your knowledge and make valuable connections.

Key Deadlines

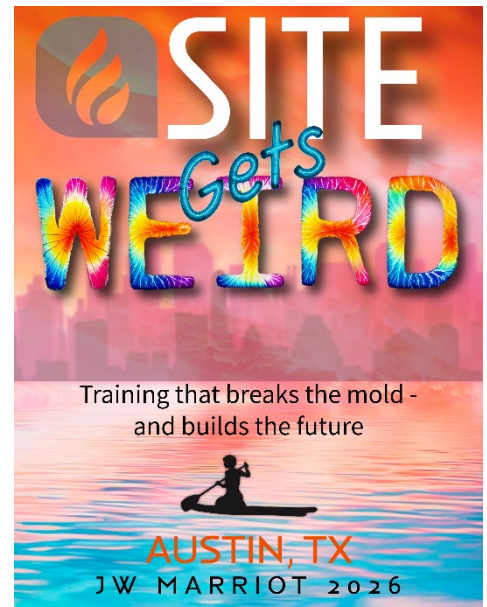
- **June 15, 2026– Submission Deadline**
- **July 15, 2026 – Notifications Sent**
- **August 31, 2026– Speaker Bios, Photos, Speaker Agreements Due**

Speaker Benefits

Exclusive Discounts! Registration fees are waived for speakers at this event.

Note: *Travel arrangements and compensation will not be provided for roundtable, workshops, INSite Express Talks or traditional session presentations.*

The board is hosting a dinner on November 17th. All speakers are invited to attend this complimentary dinner.



What Speakers Gain

- **Visibility** among training leaders, executives, and decision-makers across carriers, agencies, and industry organizations.
- **Professional credibility** as someone shaping the future of insurance education.
- **Opportunities to test new ideas** in a room full of curious, engaged professionals.
- **A network of peers** who share your passion for learning, innovation, and human-centered development.
- **A chance to influence the next generation** of trainers, educators, and leaders.

What Makes Speaking at SITE Different

- **A community that's ready for bold ideas** — SITE attendees are trainers, educators, and leaders who crave fresh thinking and practical innovation. They're not passive listeners; they're active collaborators.
- **A theme that invites creativity** — With *SITE GETS WEIRD: Training That Breaks the Mold and Builds the Future*, speakers have permission to push boundaries, experiment with format, and bring unconventional approaches to life.
- **A platform built for impact** — Your insights don't disappear after your session. They ripple into classrooms, onboarding programs, leadership development, and organizational culture across the industry.
- **A chance to elevate your professional brand** — Speaking at SITE positions you as a forward-thinking voice in insurance learning and development, opening doors to future engagements, partnerships, and recognition.
- **A supportive environment** — SITE is known for its warmth, inclusivity, and collaborative spirit. Whether you're a seasoned speaker or stepping onto the stage for the first time, you'll be welcomed, encouraged, and celebrated.

Questions?

We're here to help! Email board@insurancetrainers.org with any questions.